



## **Watercrest Senior Living Group Appoints Accomplished Industry Leader Debra Gardner Hussey as Chief Operating Officer**

VERO BEACH, Fla, August 7, 2017 – [Watercrest Senior Living Group](#) celebrates the growth of their executive leadership team welcoming nationally acclaimed industry leader [Debra Gardner Hussey](#) as Chief Operating Officer. Hussey brings 25 years of extensive experience in senior living operations, sales and marketing with focused expertise in the development and mentoring of high performing teams, new community start-ups, turn-around operations and product development.

As Chief Operating Officer for Watercrest, Hussey will drive operational efficiencies, implementing innovative and strategic planning to accomplish significant growth initiatives and establish impactful training platforms, elevating Watercrest’s culture of servant leadership.

With significant recent expansion and multiple senior living projects in development throughout the southeast, Watercrest principals, [Marc Vorkapich](#), CEO and [Joan Williams](#), CFO, are setting new standards of quality for seniors and their families in the development of upscale senior living communities with exceptional amenities and world-class care.

“Debra’s strengths and expertise will secure the sustainable growth of our brands of Watercrest communities, delivering a supportive and unified platform of training, development and common unity initiatives as we work together to build a legacy for our seniors, associates and community partners,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group.

Hussey’s unique perspective has evolved through her experience as Regional Director of Manor Care’s Southeastern Division, Regional Director of Greystone Communities and most recently as Senior Vice President of Operations for Benchmark Senior Living, leading the growth of the company to 44 communities in 7 states.

“Watercrest communities have that special feel that an operator recognizes as soon as they walk in the door, we work hard to replicate it and wish we could bottle the recipe for it,” says [Debra Hussey](#), COO of Watercrest Senior Living Group. “I am so excited to join the Watercrest team and partner with Marc and Joanie to welcome, care and serve seniors with excellence. Together, nurturing the culture, developing our people and always remembering who and why we serve, the Watercrest team can accomplish anything!”

Highly esteemed in her industry as a successful consultant and impactful leader, Hussey served as ALFA Executive Roundtable member, past Board member of Mass. ALFA and co-chair of the Jericho Road project. She earned her BS in Health Care Administration from UNC Chapel Hill and MBA from George Washington University.

“We are proud to welcome Debra as a partner and asset in instilling a culture which elevates our standards of excellence and drives outstanding financial performance and strategic efficiencies,” says [Joan Williams](#), Principal and CFO of Watercrest Senior Living Group.

[Watercrest Senior Living Group](#) specializes in the development and operations of assisted living and memory care communities, market repositioning and advisory services. Partnering with a wide variety of stakeholders such as land owners, real estate developers, investors, financial institutions, and REITs, Watercrest Senior Living Group focuses on its core strengths, operations management of assisted living and memory care communities and the development of servant leaders. For information, visit [www.watercrestslg.com](http://www.watercrestslg.com)

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